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Media Release – For Immediate Distribution



Lobster Lovers Gala an Opportunity for Local Community to Put Children First

Edmonton, AB – Community members can support their community’s kids while enjoying traditional East Coast lobster and local entertainment! The Boys & Girls Clubs Big Brothers Big Sisters 2014 Lobster Lovers Gala, a lively dinner and auction, takes place on November 21 at Northlands Ballroom. Cocktails will start at 5:30pm and dinner will be served at 6:30pm.

The evening, hosted by Seanna Collins, will feature live entertainment from former Canadian Idol contestant, Martin Kerr, insight into the life of an exceptional mom involved in our programs, and a packed silent auction sponsored in-part by Future Shop to include the latest entertainment products just in time for the holidays. Guests can also expect a one of a kind live auction, contests, prizes and more.

“We are extremely excited about this year’s Lobster Lovers Gala as we are hoping to have between 400 and 500 guests, all who care about kids and families,” says Danisha Bhaloo, Manager of Fund Development. “It’s one of our largest fundraisers of the year and allows us to continue providing services and programs that support the healthy development of children and youth in our community. And it really makes for a fantastic evening.”

Tickets are \$200 each, and tables are available for \$2,000. We also have opportunities for individuals and companies to become Agency Stars – a unique blend of sponsorship and donation. More information can be found at bgcbigs.ca/lobster-lovers/ or by calling 780.235.7832.

Boys & Girls Clubs Big Brothers Big Sisters is a charitable nonprofit organization that provides safe places and positive mentoring relationships for children and youth. Visit bgcbigs.ca for details.

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