



News Release

Building A Dream – Celebrating the Arts & Our Community’s Kids

City Lumber & TD Canada Trust bring together Edmonton’s arts community in support of children

December 11, 2014 (EDMONTON) – On December 14th, 21st, and February 20th, 150 youth from the Boys & Girls Clubs Big Brothers Big Sisters will be moving through Edmonton’s Arts District for a half day of immersion in Edmonton’s Downtown Arts District.

In the 3rd year of inspiring the imaginations of our city’s youth, City Lumber President & CEO, Robert Rosen, is pleased to welcome TD Bank Group as a presenting sponsor of *It All Starts With Me*; a unique series of arts activities for children that strive to develop a sense of personal pride and dignity that will carry forward into their daily lives.

Through the arts, youth have access to a variety of ways to express themselves and explore their identities in both individual and group settings. The arts motivate personal growth and self-creation through a broad range of media and genres. Artistic practice also develops important life skills through the development of confidence, critical thinking, and teamwork. Most importantly, engagement with the arts opens up new possibilities to discover one’s strengths within supportive communities and creates bridges of understanding between diverse groups of people.

Sunday, December 14, 2014

Citadel Theatre Noon-1:30PM

Join us as our kids enjoy a special lunch and have the opportunity to hear from and meet Scrooge actor James MacDonald. Our kids will be treated to the Sunday Matinee of “A Christmas Carol”.

Sunday, December 21, 2014

ESO – Winspear Centre Noon-2PM

Join us as our kids enjoy a special lunch, create beautiful holiday crafts and have the opportunity to explore musical instruments. Our kids will be treated to the ESO’s “We Wish You A Merry Christmas”.

Friday, February 20, 2015

Art Gallery of Alberta 10AM-2PM

Kids from Ben Calf Robe School will visit the AGA for a day of exploration of the visual arts. Details to follow.

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For more information, contact:

Lana Tordoff, Marketing & Communications Manager

Boys & Girls Clubs Big Brothers Big Sisters of Edmonton & Area

Cell: 780.297.7309 | lane.tordoff@bgcbigs.ca