



## 2017 SPONSORSHIP PACKAGE

# Lobster Lovers Feast

AN EAST COAST CASUAL DINNER  
PRESENTED BY FLAMAN GROUP OF COMPANIES

NOVEMBER 3, 2017 | RECEPTION 5:30PM | DINNER 6:30PM  
EDMONTON INN & CONFERENCE CENTRE | 11834 KINGSWAY AVE NW

**LOBSTER LOVERS** has been one of the most important fundraisers for Boys & Girls Clubs Big Brothers Big Sisters for over 20 years. With the help of a caring and loyal group of sponsors, attendees, and supporters, Lobster Lovers has become a fun and casual evening where companies and groups of friends come together to enjoy a night of East Coast delicacies and good company all while making a difference in their community.

**BOYS & GIRLS CLUBS BIGS BROTHERS BIG SISTERS** is a charitable non-profit organization that provides safe places and positive relationships for children and youth in Edmonton and the surrounding areas. Through mentoring and Club programs, BGCBigs helps kids and youth access the tools they need to do better in school, make good decisions, become active members of their communities, and feel confident and proud of who they are. In 2016 over 5,000 children and youth found hope through our programs. Together, we are building the capacity of our young people so they may have brighter futures. We hope you'll join us in this work.



Boys & Girls Clubs



Big Brothers Big Sisters

Boys & Girls Clubs Big Brothers Big Sisters  
of Edmonton & Area

**FLAMAN**

**Group of Companies**

# SPONSORSHIP OPPORTUNITIES

Type	Investment	Number Available	Number of Event Tickets	Profile on bgcbigs.ca	Event Signage	Logo & Link on bgcbigs.ca	Social Media Recognition	Logo or Name in Program	Other (optional, any associated costs paid by sponsor)
<i>Title</i>	\$15,000	SOLD	10	•	•	•	•	Logo	Send 1 promotional offer/communication to our 3,000+ volunteers (email or print).
<i>Lobster</i>	\$10,000	1	10	•	•	•	•	Logo	Logo on bibs. Send 1 promotional offer/communication to our 3,000+ volunteers (email or print).
<i>Audio Visual</i>	\$6,000	SOLD	8		•	•	•	Logo	Send 1 promotional offer/communication to our 3,000+ volunteers (email or print).
<i>Cocktails</i>	\$6,000	SOLD	10		•	•	•	Logo	Logo on plastic cups
<i>Appetizer</i>	\$5,000	1	6		•	•	•	Logo	Logo on napkins
<i>Dessert</i>	\$5,000	1	6		•	•	•	Logo	Logo on chocolates
<i>Décor</i>	\$5,000	1	6		•	•	•	Logo	Logo in centrepiece
<i>Volunteer Table</i>	\$3,000	1	2		•	•	•	Name	Logo on table number (at Volunteer Table)
<i>Photography</i>	\$1,500	SOLD	2		•	•	•	Name	Logo watermark on photos post event/Logo on roaming photo booth frame
<i>Keynote</i>	\$1,500	SOLD	2			•	•	Name	Verbal recognition before, during or after the keynote
<i>Social Media</i>	\$1,500	SOLD	2			•	•	Name	Logo/Name on Twitter Wall

## EVENT STARS - SPECIAL DONATION LEVELS

Type	Impact	Investment	Tax Receipt	Number Available	Number of Event Tickets	Recognition
<i>Educate</i>	Provide additional homework and literacy support for 15 children for an entire semester	\$5,000	\$4,000	Unlimited	10	Name in program; social media mention
<i>Nourish</i>	Feed the kids at one of our Clubs for 3 months	\$2,500	\$2,100	Unlimited	4	Name in program; social media mention
<i>Inspire</i>	Provide 5 local arts, culture, & recreation opportunities for a Club or 50 mentoring matches	\$1,500	\$1,300	Unlimited	2	Name in program; social media mention

**Questions? Want a custom package?**  
**Contact us at [lobsterlovers@bgcbigs.ca](mailto:lobsterlovers@bgcbigs.ca).**



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We're thrilled that you've decided to join us as a sponsor for the 2017 Lobster Lovers Feast. You're helping ensure that guests can enjoy a casual East Coast style evening while supporting 5,000 children and youth in Edmonton and the surrounding area through Boys & Girls Clubs Big Brothers Big Sisters.

Please note the deadline for inclusion in the event program and event signage is **October 6, 2017**.

Please return this completed form to [lobsterlovers@bgcbigs.ca](mailto:lobsterlovers@bgcbigs.ca) and keep a copy for your records.

### SPONSOR REGISTRATION

#### COMPANY:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Website: \_\_\_\_\_ Twitter Handle: \_\_\_\_\_

#### PRIMARY CONTACT:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Day of Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Issue Tax Receipt to: ☐ Company ☐ Individual ☐ Other, please specify \_\_\_\_\_

#### SPONSORSHIP:

Type: \_\_\_\_\_

#### PAYMENT:

☐ Paying By Visa/Mastercard ☐ Paying By Cheque ☐ Invoice

Credit Card # \_\_\_\_\_ Expiry: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Total (\$): \_\_\_\_\_

Cheques may be made payable to:  
Boys & Girls Clubs Big Brothers Big Sisters  
9425 109A Avenue Edmonton AB T5H 1G1

#### SIGNATURES:

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

BGCBigs Signature: \_\_\_\_\_ Date: \_\_\_\_\_

