



## 2019 SPONSORSHIP PACKAGE

# Lobster Lovers Feast

AN EAST COAST CASUAL DINNER

PRESENTED BY FLAMAN GROUP OF COMPANIES

NOVEMBER 1, 2019 | RECEPTION 5:30PM | DINNER 6:30PM

EDMONTON INN & CONFERENCE CENTRE | 11834 KINGSWAY AVE NW

**LOBSTER LOVERS** has been one of the most important fundraisers for Boys & Girls Clubs Big Brothers Big Sisters for over 20 years. With the help of a caring and loyal group of sponsors, attendees, and supporters, Lobster Lovers has become a fun and casual evening where companies and groups of friends come together to enjoy a night of East Coast delicacies and good company all while making a difference in their community.

**BOYS & GIRLS CLUBS BIGS BROTHERS BIG SISTERS** is a charitable non-profit organization that provides safe places and positive relationships for children and youth in Edmonton and the surrounding areas. Through mentoring and Club programs, BGC Bigs helps kids and youth access the tools they need to do better in school, make good decisions, become active members of their communities, and feel confident and proud of who they are.



Boys & Girls Clubs



Big Brothers Big Sisters

Boys & Girls Clubs Big Brothers Big Sisters  
of Edmonton & Area

**FLAMAN**

**Group of Companies**

# SPONSORSHIP

Type	Investment	Number Available	Number of Event Tickets	Profile on bgcbigs.ca	Event Signage
<i>Title</i>	\$15,000		10	•	•
<i>Lobster</i>	\$10,000	1	10	•	•
<i>Audio Visual</i>	\$6,500	Pending	10		•
<i>Photobooth</i>	\$5,000	Pending	8		•
<i>Appetizer</i>	\$5,000	1	8		•
<i>Social Media</i>	\$3,500	1	6		•
<i>Volunteer</i>	\$3,500	1	6		•
<i>Balloon</i>	\$2,500	1	4		•
<i>Cocktails</i>	\$2,500	1	4		•
<i>Dessert</i>	\$1,500	1	2		
<i>Centrepeice</i>	\$1,500	1	2		
<i>Keynote</i>	\$1,500	Pending	2		
<i>Water</i>	\$1,500	Pending	2		

## EVENT STARS - SPECIAL DONATION LEVELS

Type	Impact	Investment	Tax Receipt	Number Available	Number of Event Tickets	Recognition
<i>Educate</i>	Provide additional homework and literacy support for 15 children for an entire semester	\$5,000	\$4,000	Unlimited	10	Name on program; mc; social media mention
<i>Nourish</i>	Feed the kids at one of our Clubs for 3 months	\$2,500	\$2,100	Unlimited	4	Name on program; social media mention
<i>Inspire</i>	Provide 5 local arts, culture, & recreation opportunities for a Club or 50 mentoring matches	\$1,500	\$1,300	Unlimited	2	Name on program; social media mention

# OPPORTUNITIES

Logo & Link on bgcbigs.ca	Social Media	Logo or Name in Program	Other (optional, any associated costs paid by sponsor)
•	•	Logo	Send 1 promotional offer / communciation to our 3,600+ volunteers (email or print)
•	•	Logo	Logo on bibs. Send 1 promotional offer / communciation to our 3,600+ volunteers (email or print)
•	•	Logo	Set up information booth about business in banquet room. Send 1 promotional offer / communciation to our 3,600+ volunteers (email or print)
•	•	Logo	Logo on all photos as take away keepsakes for evening.
•	•	Logo	Logo on all napkins. Mention by MC.
•	•	Logo	Logo on all posts on Social Media/Twitter wall and all screens. Mention by MC
•	•	Logo	Logo at Volunteer Table.
•	•	Logo	Logo on all balloons.
•	•	Logo	Logo on cocktail cups.
•	•	Logo	Logo on Centrepiece.
•	•	Name	Logo on Centrepiece.
•	•	Name	Mention by MC
•	•	Name	Mention by MC

**Questions? Want a custom package?**  
**Contact us at [lobsterlovers@bgcbigs.ca](mailto:lobsterlovers@bgcbigs.ca).**



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We're thrilled that you've decided to join us as a sponsor for the 2019 Lobster Lovers Feast. You're helping ensure that guests can enjoy a casual East Coast style evening while supporting 5,300 children and youth in Edmonton and the surrounding area through Boys & Girls Clubs Big Brothers Big Sisters.

Please note the deadline for inclusion in the event program and event signage is **October 15, 2019**.

Please return this completed form to [leisa.tarr@bgcbigs.ca](mailto:leisa.tarr@bgcbigs.ca) and keep a copy for your records.

## SPONSOR REGISTRATION

### COMPANY:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Website: \_\_\_\_\_ Twitter Handle: \_\_\_\_\_

Facebook Handle: \_\_\_\_\_

Instagram Handle: \_\_\_\_\_

### PRIMARY CONTACT:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Day of Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Issue Tax Receipt to:  Company  Individual  Other, please specify \_\_\_\_\_

### SPONSORSHIP:

Type: \_\_\_\_\_

Social Media (if applicable): \_\_\_\_\_

### PAYMENT:

Paying By Visa/Mastercard  Paying By Cheque  Invoice

Credit Card # \_\_\_\_\_ Expiry: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Total (\$): \_\_\_\_\_

Cheques may be made payable to:  
Boys & Girls Clubs Big Brothers Big Sisters  
9425 109A Avenue Edmonton AB T5H 1G1

### SIGNATURES:

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

BGCBigs Signature: \_\_\_\_\_ Date: \_\_\_\_\_

