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Boys & Girls Clubs Big Brothers Big Sisters of Edmonton & Area

<u>Social Services - Youth</u> Operating Charity

> 10135 89 Street Edmonton, AB T5H 1P6 Executive Director: Liz O'Neill Board Chair: Rick Zasada

Charitable Reg. #:11880 8799 RR0001

STAR RATING

Ci's Star Rating is calculated based on the following independent metrics:









82%

FINANCIAL TRANSPARENCY

Audited financial statements
for current and previous years
available on the charity's
website.

RESULTS REPORTING

Grade based on the charity's public reporting of the work it does and the results it achieves.

DEMONSTRATED IMPACT

The demonstrated impact per dollar Ci calculates from available program information.

NEED FOR FUNDING

Charity's cash and investments (funding reserves) relative to how much it spends on programs in most recent year.

CENTS TO THE CAUSE

For a dollar donated, after overhead costs of fundraisir and admin/management (excluding surplus) 82 cent are available for programs.

OVERVIEW

About Boys & Girls Clubs Big Brothers Big Sisters of Edmonton & Area:

Boys and Girls Clubs Big Brothers Big Sisters of Edmonton and Area is a 5-star charity. It is financially transparent, has spending within Ci's reasonable range, and has great reporting of its results for donors.

Founded in 2011, Boys and Girls Clubs Big Brothers Big Sisters of Edmonton and Area (BGCBigs) supports children in the Edmonton area through mentoring and after-school programs. By combining the <u>Boys and Girls Clubs</u> model with the <u>Big Brothers Big Sisters</u> model, BGCBigs' programs encourage physical, emotional, and academic success. It offers community or in-school mentoring, as well as a variety of after-school programs.

BGCBigs spent 71% of total program costs on **after-school club and group programs** in F2021. BGCBigs runs after-school clubs with drop-in programs for kids aged 6 to 18. Each club offers nutritious meals and snacks and provides a safe place for kids to go after school. BGCBigs focuses on programs relating to arts and culture, physical activity, academic support, life skills, and leadership. The charity reports that its after-school clubs served 4,402 meals and held 27,996 activity sessions in F2021. BGCBigs served 1,686 children/youth through its club and group programs in F2021.

In F2021, BGCBigs spent 29% of total program costs on **mentoring programs**. BGCBigs' community mentoring program pairs each child with an adult mentor based on common interests. Each pair meets weekly for activities such as bike riding, skating, reading, cooking, and playing games. Mentors serve as positive role models and help to provide personal and academic support. BGCBigs also offers in-school mentoring programs, which pair students with volunteer mentors to help with homework and build friendships. In F2021, BGCBigs had 67,008 mentoring sessions and 120,460 mentoring hours. The charity reports that its mentoring programs served 1,717 clients in F2021.

BGCBigs reports that it served 3,403 clients through its programs in F2021, resulting in a total operating cost per client of \$2,105. In F2020, BGCBigs served 4,979 clients for a total operating cost per client of \$1,461.

RESULTS AND IMPACT

Boys and Girls Clubs Big Brothers Big Sisters of Edmonton and Area states that children with mentors experience various social and academic outcomes. According to the charity, children with mentors are 27% less likely to start using alcohol and 46% less likely to use drugs. It reports that children with mentors are also 37% less likely to skip classes and 52% less likely to miss school. In addition, 78% of former mentees who relied on social assistance during childhood no longer required social assistance as adults.

BGCBigs reports that 11 youth in its youth employment program (12%) gained employment in F2021, compared to 30 youth (29%) in F2020.

While Ci highlights these key results, they may not be a complete representation of BGCBigs' results and impact. This charity is not yet rated on impact (n/r).

FINANCES

Boys and Girls Clubs Big Brothers Big Sisters of Edmonton and Area had total donations and special events revenue of \$3.5m in F2021. It also received \$2.9m in government funding and \$1.5m in net lottery revenue. Administrative costs are 11% of revenues (less investment income), and fundraising costs are 7% of donations and special events revenue. This results in total overhead spending of 18%. For every dollar donated to the charity, 82 cents go to the cause, which is within Ci's reasonable range for overhead spending.

BGCBigs has \$11.7m in funding reserves, compared to \$9.7m in F2020 and \$9.4m in F2019. Excluding \$32k of donor-endowed funds, the charity could cover 192% or just under two years of its annual program costs with reserves.

This charity report is an update that has been sent to Boys and Girls Clubs Big Brothers Big Sisters of Edmonton and Area for review. Changes and edits may be forthcoming.

Updated on August 19, 2022, by Sydney Olexa.

Financial Review

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Fiscal year ending March	2021	2020	2019
Administrative costs as % of revenues	10.6%	10.3%	12.8%
Fundraising costs as % of donations	7.0%	10.7%	7.1%
Total overhead spending	17.6%	21.0%	19.9%
Program cost coverage (%)	192.4%	158.0%	158.4%
Summary Financial Statements			
All figures in \$000s	2021	2020	2019
Donations	3,447	3,386	3,104
Government funding	2,928	2,913	2,864
Fees for service	120	236	203
Lotteries (net)	1,499	688	546
Business activities (net)	44	55	68
Special events	23	345	333
Investment income	74	102	89
Total revenues	8,134	7,727	7,205
Program costs	6,065	6,091	5,936
Administrative costs	857	788	910
Fundraising costs	242	398	245
Total spending	7,164	7,277	7,091
Cash flow from operations	970	450	114
Capital spending	0	27	168

Summary Financial Statements

All figures in \$000s	2021	2020	2019
Funding reserves	11,698	9,656	9,434

Note: Ci reported administrative and fundraising costs from the charity's T3010 filing with the CRA. Ci reported revenue from non-lottery fundraising events gross of expenses, increasing revenues and expenses by \$2k in F2021, \$58k in F2020, and \$65k in F2019. To report on a cash basis, Ci removed amortization from program costs. Ci adjusted for deferred donations, affecting revenues by \$499k in F2021, \$192k in F2020, and (\$114k) in F2019.

Salary Information

Full-time staff: 90

Avg. compensation: \$50,601

Top 10 staff salary range:

\$350k + 0
\$300k - \$350k 0
\$250k - \$300k 0
\$2200k - \$250k 0
\$160k - \$200k 1
\$120k - \$160k 0
\$80k - \$120k 2
\$40k - \$80k 7
< \$40k 0

Information from most recent CRA Charities Directorate filings for F2021

COMMENTS & CONTACT

COMMENTS ADDED BY THE CHARITY:

No comments have been added by the charity.

CHARITY CONTACT

Website: www.bgcbigs.ca

Tel: 780-424-8181





For more information on Canadian charities, please visit <u>www.charityintelligence.ca</u>

The information in this report was prepared by Charity Intelligence Canada and its independent analysts from publicly-available information. Charity Intelligence Canada and its analysts have made endeavours to ensure that the data in this report is accurate and complete but accept no liability.



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