

Children First Golf Classic



BGC Big Brothers Big Sisters
Edmonton & Area



August 14, 2025

Cougar Creek Golf
Club & Resort

Presented by



Children First Golf Classic



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Cougar Creek Golf Club & Resort

For more than 20 years, the Children First Golf Classic (sponsored by Landrex) has been one of BGC Big Brothers Big Sisters of Edmonton & Area's (BGCBigs) most important fundraisers. Each year, the tournament is a fun occasion for our loyal and caring group of sponsors and volunteers to come together and celebrate the incredible work we've done over the past year to sustain and enhance BGCBig's programs and services.

Funds raised by the golf tournament help us to support more than 4,000 children and youth in Edmonton and surrounding areas through vital programs like mentoring, out-of-school programs, educational supports and youth employment and youth engagement programs.

These programs empower young people to reach their full potential by giving them access to the tools they need to do better in school, make good decisions, form healthy relationships and become active members of their communities.

Thank you for investing in our children's future through your support and participation. We hope you'll consider joining us for a day in the sun (fingers crossed!), as we continue to provide essential programs and services to our community's children and youth.

Together, we're helping young people build brighter futures.

Kerry Woodland
BGCBigs Co- Executive Director

Kim Collister
BGCBigs Co- Executive Director

Heather McLeod
Advisory Team Co-Chair
Landrex

The Children First Golf Classic Advisory Team:

Co-Chair: Heather McLeod (Landrex)

Co-Chair: Amy Wesson (BGCBigs)

Members: Alanna Rast (MHK Insurance), AJ Keller (840CFCW), Christine Dawes-Johnson (Davidson Powerline), Monique Hampson (BGCBigs), Leah Oakley (BGCBigs), Daniel Edwards (BGCBigs)

You will find in this document:

- Page 2: Tournament Sponsorship Options
- Page 3: Golf Registration Form
- Page 4: Hole Sponsorship Form

Please note:

- The deadline for inclusion in the program and tournament signage is July 11, 2025.
- All sponsorship levels can ALSO register to be a Hole Sponsor with a food, beverage or hole activity.
- All sponsors are welcome to contribute items to the golfer swag bags or donate golfer prizes.

You can register by phone or email. Please contact or send forms to Amy Wesson at amy.wesson@bgcbigs.ca or 780-822-2515.
[BGCBigs.ca/fundraising/children-first-golf-classic/](https://bgcbigs.ca/fundraising/children-first-golf-classic/)

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Cougar Creek Golf Club & Resort
7:30am Registration | 8:30am Shotgun Start



2025 Sponsorship Options

SPONSORSHIP LEVEL	SOLD Title Sponsor	SOLD Gold Mentor	Educate	Nourish	Inspire
Investment	\$15,000	\$10,000	\$5,000	\$3,000	\$1,500
# of Registrations	12	8	4	2	1
Event Signage	Logo	Logo	Logo	Logo	Name
Logo or Name on BGCBigs.ca	Logo	Logo	Logo	Logo	Name
Social Media Recognition	Yes	Yes	Yes	Yes	Yes

SPONSORSHIP LEVEL	SOLD Breakfast Sponsor	SOLD Cart Sponsor	SOLD Helicopter Sponsor	SOLD Reception Sponsor	SOLD Beverage Sponsor	Hole Sponsor
Investment	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$750
# of Registrations	2	2	2	2	2	0
Event Signage	Logo	Logo	Logo	Logo	Logo	Name
Logo or Name on BGCBigs.ca	Logo	Logo	Logo	Logo	Logo	Name
Social Media Recognition	Yes	Yes	Yes	Yes	Yes	No
Other	Verbal recognition at event, multi-year commitment opportunity	Verbal recognition at event, multi-year commitment opportunity	Verbal recognition at event, multi-year commitment opportunity	Verbal recognition at event, multi-year commitment opportunity	Verbal recognition at event, multi-year commitment opportunity	Multi-year commitment opportunity

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2025 Registration Form

780-822-2515 | amy.wesson@bgcbigs.ca | bgcbigs.ca/fundraising/children-first-golf-classic/
Please note that the deadline for inclusion in the program and tournament signage is July 11, 2025. You can register by phone or email.

Company

Company Name _____

Address _____ City/Province _____ Postal Code _____

Social Media _____ Website _____

Contact

Name _____ Title _____

Work Phone _____ Cell Phone _____ Email _____

Issue Tax Receipt to ☐ Company ☐ Individual ☐ Other, Please Specify _____

Sponsorship

Sponsorship Type _____

of Additional Golfers (\$325 each) _____

Total (\$) _____

Golfer Names

Golfer _____ Golfer _____

Golfer _____ Golfer _____

☐ Check this box if you are unable to attend our Children First Golf Classic this year, **but would still like to be a sponsor** and to let us know that you won't be able to send any golfers this time!

Payment

Payment Type ☐ Invoice ☐ Cheque ☐ Visa ☐ Mastercard

Credit Card # _____ Expiry _____

Cardholder Name _____

Total Payment _____

Cheques are payable to:
BGC Big Brothers Big Sisters
of Edmonton & Area
9425 109A Avenue
Edmonton, AB T5H 1G1

Signatures

Your Signature _____ Date _____

BGCBigs Signature _____ Date _____

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2025 Hole Sponsorship

Company

Company Name _____

Address _____	City/Province _____	Postal Code _____
Social Media _____	Website _____	

Contact

Name _____	Title _____	
Work Phone _____	Cell Phone _____	Email _____

Sponsorship Details

Please indicate what you will be providing as a sponsor

☐ Hole Activity ☐ Food ☐ Beverage
☐ Other (eg. promotional items, coupons, etc.) _____

Please describe what you'll be providing in detail _____

Please note:

- All alcohol MUST be approved by and purchased through Cougar Creek. If you are planning to serve alcohol let us know ASAP.
- Sponsors are required to be on site at 7:30am and must stay until the end of the tournament.
- Please plan and prepare for the tournament to sell out: 144 golfers will be in attendance

I, _____, agree on behalf of _____
to participate as an in kind hole sponsor as detailed above on August 14, 2025 at the
Children First Golf Classic.

Signature _____ Date _____

Thank You!
We can't wait to hit the
greens with you!

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2025 Bundle Form

Company/Contact

Company Name (if applicable) _____

Individual Name (if applicable) _____

Address _____ City/Province _____ Postal Code _____

Email _____ Phone _____

All in One Bundle

Bundles:

\$200 x _____ = \$ _____
(# of bundles)

Each \$200 Bundle Includes:

- 10 x 50/50 Ticket
- 25 x Raffle Ticket
- 1 x Mulligan
- 2 x Helicopter Drop
- 1 x Meal Donation for \$100 (eligible for tax receipt)

Payment

Payment Type ☐ Invoice ☐ Cheque ☐ Visa ☐ Mastercard

Credit Card # _____ Expiry _____

Cardholder Name _____

Total Payment _____

Cheques are payable to:
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of Edmonton & Area
9425 109A Avenue
Edmonton, AB T5H 1G1

Signatures

Your Signature _____ Date _____

BGCBigS Signature _____ Date _____

Thank You!

We can't wait to hit the greens with you!