



# Evening of Opportunity

2025 Sponsorship Package



BGC Big Brothers Big Sisters  
Edmonton & Area

# Evening of Opportunity

## Presented by BGC Big Brothers Big Sisters of Edmonton & Area

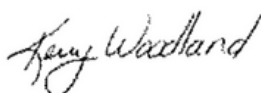
At BGC Big Brothers Big Sisters, we believe every young person deserves the opportunity to reach their full potential. For over 50 years, our community has trusted us to provide safe spaces, developmental relationships, and life-changing mentoring experiences that help children and youth thrive.

**Evening of Opportunity** is more than a signature fundraising event. It is a celebration of possibility — a night that brings together corporate leaders, community champions, and passionate citizens to invest in the next generation. This year's event holds special significance as we proudly launch the **BGCBigs Foundation**, a new vehicle to ensure the long-term sustainability of our programs and the stability of the thousands of children and families we serve each year.

Your sponsorship does more than support an event; it fuels:

- **Mentorship:** Matching young people with positive role models who guide, inspire, and empower.
- **Clubs & Safe Spaces:** Providing children with access to caring adults, healthy meals, and opportunities to learn, play, and grow.
- **Youth Engagement:** Offering pathways to education, employment readiness, and leadership development.

Together, we can open doors of opportunity that young people may not otherwise see. By sponsoring Evening of Opportunity, you are making an investment in Edmonton's future — ensuring that every child feels valued, supported, and ready to succeed.



Kerry Woodland  
BGCBigs Co- Executive Director



Kim Collister  
BGCBigs Co- Executive Director



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| Sponsorship Level                                     | Presenting | Reception | Refreshment | Keyholder | Threshold | Pathway | Step Forward |
|---|------------|-----------|-------------|-----------|-----------|---------|--------------|
| Investment  | \$15,000   | \$10,000  | \$8,000     | \$8,000   | \$5,000   | \$2,500 | \$1,500      |
| Reserved tickets for event                            | 10         | 8         | 6           | 6         | 4         | 2       | 2            |
| Branded host of event                                 | ✓          |           |             |           |           |         |              |
| Logo placement on bgcbigs.ca website                  | ✓          | ✓         | ✓           | ✓         | ✓         | ✓       | ✓            |
| Verbal recognition at event                           | ✓          | ✓         | ✓           | ✓         | ✓         | ✓       |              |
| Social media recognition                              | ✓          | ✓         | ✓           | ✓         | ✓         | ✓       | ✓            |
| Branded host of catering program                      |            | ✓         |             |           |           |         |              |
| Branded host of bar program including signature drink |            |           | ✓           |           |           |         |              |
| Logo featured on in-event visuals/signage             | ✓          | ✓         | ✓           | ✓         | ✓         | ✓       | ✓            |
| Logo featured on "Key" raffle                         |            |           |             | ✓         |           |         |              |
| Logo featured on "Door"                               |            |           |             |           | ✓         |         |              |





## 2025 Sponsorship Registration Form

### Evening of Opportunity

November 19, 2025

6:30 PM at Bison Lodge

**Company**

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**Address**

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**City**

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**Province**

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**Contact Name**

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**Contact Title**

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**Phone**

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**Email**

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**Sponsorship Level**

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### Payment

Cheques are payable to:  
BGC Big Brothers Big Sisters  
of Edmonton & Area  
9425 109A Avenue  
Edmonton, AB T5H 1G1

Payment Type ☐ Visa ☐ Mastercard ☐ Invoice ☐ Cheque

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Credit Card #

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Expiry

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Cardholder Name

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Payment Amount

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By signing below, I agree to sponsor BGCBigs Evening of Opportunity as indicated above.

**Signature**

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**Date**

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### Thank You!

Kindly return this form with your logo to:  
Amy Wesson, Fund Development Coordinator, at  
[amy.wesson@bgcbigs.ca](mailto:amy.wesson@bgcbigs.ca)

   
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