



Sponsorship Package



BGC Bigs Foundation
A LEGACY FOR YOUTH



Opening Doors to Potential • Creating a Lasting Legacy

Every young person deserves the opportunity to thrive.

The BGC Bigs Charitable Foundation (the Foundation) exists to help ensure that the life-changing work of BGC Big Brothers Big Sisters of Edmonton & Area (the Agency) continues for generations to come. By building sustainable resources, growing philanthropic investment and strengthening the long-term future of the Agency, we're helping to create a lasting legacy of opportunity for children, youth and families across our community.

For more than 50 years, the Agency has opened doors to potential through mentoring relationships, safe spaces and programs that empower young people to discover their strengths and reach their full potential. As the Foundation, our role is to help ensure those doors remain open—today, tomorrow and for future generations.

Evening of Opportunity is our signature fundraising event, bringing together business leaders, philanthropists and community champions who believe in the power of investing in young people. Every sponsorship helps strengthen the future of BGC Bigs, ensuring the Agency can continue adapting, growing and responding to the evolving needs of children and youth in Edmonton and the surrounding area.

Your sponsorship helps:

- **Strengthen Mentoring** by connecting more young people with caring adult mentors who inspire confidence, resilience and belonging.
- **Expand Safe Spaces** by sustaining welcoming Club programs where young people can learn, grow and build meaningful relationships.
- **Invest in Tomorrow** by providing long-term support that allows the Agency to innovate, respond to emerging community needs and serve future generations.

When you sponsor Evening of Opportunity, you are doing more than supporting an event. You are investing in the future of BGC Big Brothers Big Sisters and helping create a lasting legacy that will keep opening doors to potential for generations to come.

Kerry Woodland
BGC Bigs Co- Executive Director

Kim Collister
BGC Bigs Co- Executive Director

Premier Level Sponsorship Benefits

SPONSORSHIP LEVEL	TITLE SOLD (1 available)	GOLD (1 available)	SILVER	BRONZE
INVESTMENT	\$15,000	\$10,000	\$5,000	\$3,000
EVENT TICKETS	10	8	6	4
EXCLUSIVE PRESENTING RIGHTS	✓			
OPPORTUNITY TO GIVE WELCOME REMARKS	✓			
LOGO ON SIGNAGE	Premier	Large	Medium	Standard
WEBSITE RECOGNITION	✓	✓	✓	✓
SOCIAL MEDIA RECOGNITION	✓	✓	✓	✓
RECOGNITION FROM STAGE	✓	✓	✓	✓
POST-EVENT RECOGNITION	✓	✓		



Exclusive Sponsorship Opportunities

CHOOSE ONE EXCLUSIVE OPPORTUNITY THAT BEST ALIGNS WITH YOUR ORGANIZATION.

Experience Sponsors — \$3,000

This exclusive sponsorship allows your organization to enhance a memorable part of the guest experience.

- Reception Sponsor
- Beverage Sponsor
- Entertainment Sponsor
- Decor Sponsor

Each includes:

- Four (4) event tickets
- Exclusive recognition in sponsored area
- Logo on related signage
- Website recognition
- Social media recognition

Mission Sponsors — \$3,000

Connect your organization directly to the life-changing impact of BGCBigs' vital programs.

- Mentorship Sponsor: *Open doors to potential by supporting life-changing mentoring relationships that empower young people to thrive.*
- Youth Opportunity Sponsor: *Open doors to brighter futures by supporting programs that prepare young people with the skills, confidence and opportunities to succeed.*

Each includes:

- Four (4) event tickets
- Exclusive recognition in sponsored mission area
- Logo on related signage
- Website recognition
- Social media recognition

ASK US ABOUT OUR \$1,500 SPONSORSHIP OPPORTUNITY

This is an accessible option that still provides meaningful support to BGCBigs —PLUS! It grants you two (2) tickets to attend Evening of Opportunity





Sponsorship Registration Form

Evening of Opportunity

October 29, 2026

6:30 P.M. at Bison Lodge

Company

Address

City

Province

Contact Name

Contact Title

Phone

Email

Sponsorship Level

Payment

Cheques are payable to:
BGC Bigs Charitable Foundation
9425 109A Avenue
Edmonton, AB T5H 1G1

Payment Type ☐ Visa ☐ Mastercard ☐ Invoice ☐ Cheque

Credit Card #

Expiry

Cardholder Name

Payment Amount

By signing below, I agree to sponsor Evening of Opportunity as indicated above.

Signature

Date

Thank You!

Kindly return this form with your logo to:
Daniel Edwards, Fund Development Manager, at
daniel.edwards@bgcbigs.ca